



Munich Business School
university of applied sciences

STUDY BUSINESS IN MUNICH

WELCOME TO GERMANY

Munich Business School (MBS) is a private university of applied sciences located in the heart of Munich (Bavaria, Germany). MBS is one of the best business schools in Germany and has consistently achieved top results in relevant rankings. Internationality, practical relevance and a strong business network – these are core components of the curriculum of our study programs.

Full-time study programs in English:

- Bachelor International Business
- Master International Business
 - Master in Finance
 - Master Innovation and Entrepreneurship
 - Master International Marketing and Brand Management
 - Master Sports Business and Communication
- MBA General Management

Bilingual Full-time study programs:

- Bachelor International Business

Key Facts

- Wide range of specialized courses:
 - Marketing, Finance, Digital Business, Innovation, Luxury Management, Family Firms, Entrepreneurship, etc ...
- Average class size: 25
- Scholarships: Partial scholarships available
- Career perspectives: Work visa EU Blue Card

Why Munich Business School?

International

- Students from 80+ countries
- 1/2 international students on campus
- 70+ partner universities worldwide e.g. Boston University, University of Melbourne, Universitat Pompeu Fabra etc.
- Optional Dual Degree: Obtain a M.A. from MBS + a M.Sc/MBA from a renowned partner university (e.g. Boston University, FIU, SKEMA, Regent's University London) within 2 years.

Practical Relevance

- Career Center: Application Training, Career Coaching, Job Platform, Guest Lectures, Recruiting Events
- Lecturers from the industry
- Internships

Personal Environment

- Interactive classes
- Small study groups
- Open door policy
- Individual study plan (elective courses or business concentrations)



GET READY FOR BUSINESS

MBS CAREER CENTER

You receive extensive support for planning and realizing your professional goals. Starting with the search for internships in Germany and abroad, the MBS Career Center also supports you in making first contacts to employers and assists you in mastering your transition into your professional career.

Workshops to help you
decide on your future goals

Application training
(Letter, CV, Interview)

Individual
Career Coaching

Guest lecturers
from leading companies

Recruiting and
networking events

Online
Job Portal

Online Alumni
Community

Company
Network

Practical Relevance at its best

Lecturers at MBS bring real-world business experience into the classroom. We emphasize teaching by experts with practical corporate experience, ensuring students learn current and relevant content. Students can also undertake internships during their studies, applying theoretical knowledge, gaining insights into the German and international economy, and starting to build their professional networks.

Our alumni work at e.g. EY, BMW, Amazon, Sony, small and medium sized enterprises, family firms or their own successful start-up. After graduation from a German university, students may stay in Germany for 18 months to find a suitable job and to apply for the EU Blue Card: bluecard-eu.de

According to the Stepstone Salary Survey (2019), Business Administration graduates in Germany earn an average of EUR 43,189. Master's graduates earn 14% more than bachelor's graduates on average. Managers in Business Administration earn an average of EUR 74,100. Salaries vary based on position, specialization, industry, company size, location, and individual qualifications and experience.

On the right, you will find examples of companies where our students have completed internships in the past.

 Microsoft

 EY
Building a better
working world

 pwc

 HypoVereinsbank
Member of  UniCredit

Allianz 

BearingPoint.

FLIXBUS





WHY GERMANY?

Germany is the **economic and technological powerhouse** of the European Union, and Munich is its business hotspot #1.

Whether it is cars or education, people all around the world recognize "**Made in Germany**" as a **seal of quality**. A German university degree is highly respected by employers worldwide.

Germany is a safe country, and Munich is its safest bigger city – also on an international scale. In town or in the countryside, by day or by night you can move freely here without having to take any special precautions.

English is the dominant second language and it is easy for foreigners to communicate.

As a non-EU citizen, **you can stay in Germany** for another 18 months after graduation to find a job. You will be eligible for a permanent residency permit after working here for just two years.

Munich Facts and Figures

- **#1 German city** in Mercer's 2019 global Quality of Living Ranking (#3 worldwide)
- **7 DAX-listed companies** headquartered in Munich (e.g. BMW, Siemens, Allianz)
- **Germany's safest big city**
- **Germany's most international city**
- **Travel hub in the heart of Europe**

STUDY ABROAD

The semester abroad at one of MBS's over 70 partner universities worldwide is an integral part of the Bachelor International Business and the Master International Business. In the other master's programs, the semester abroad is optional. However, master's students have the opportunity to earn a dual degree (MSc or MBA) from the partner university during an extended study abroad period of two semesters instead of one.

During the MBA program, an International Week takes place at one of our partner universities of the "EMBA Consortium for Global Business Innovation" – its members are leading business schools worldwide.



Above you can see a selection of our partner universities worldwide. An overview with all partner universities can be found online: munich-business-school.de/partneruniversities

FULL-TIME STUDY PROGRAMS IN ENGLISH AT A GLANCE

STUDY PROGRAM	FORMAT		FEATURES		ADMISSION REQUIREMENTS			TUITION	
	Start	Duration (semesters)	Study abroad	Internship	Degree	English skills	Work experience	Scholarship options	Fees per semester
Bachelor International Business	September and February	7	✓	✓	School leaving certificate	✓	✗	3	EUR 6,180*
Master International Business	September and February	3	✓	✓	Bachelor's degree	✓	✗	2	EUR 8,580*
Master in Finance	September	3	✓	✓	Bachelor's degree	✓	✗	2	EUR 8,580
Master Innovation and Entrepreneurship	September	3	(✓)	(✓)	Bachelor's degree	✓	✗	2	EUR 8,580
Master International Marketing and Brand Management	September	3	(✓)	(✓)	Bachelor's degree	✓	✗	2	EUR 8,580
Master Sports Business and Communication	September	3	(✓)	(✓)	Bachelor's degree	✓	✗	2	EUR 8,580
MBA General Management	September and March	2	International Week	(✓)	Bachelor's or Master's degree	✓	> 2 Years	3	EUR 16,000

* Prices for Spring Intake 2025: Bachelor IB - EUR 5,970 per semester; Master IB - EUR 8,300 per semester.

Scholarships: 10 – 50 % on the first and second semesters in the bachelor's program and up to EUR 4,000 on the overall tuition fee in the master's and MBA programs. For detailed program information, admission requirements, and fee structure please visit our website: munich-business-school.de/en

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Patricia (Germany)
Alumna BA IB,
HR-Marketing and Talent
Management at Allianz,
Germany

"Through my bachelor's studies I gained valuable business knowledge that I now integrate into my position within HR-Marketing. Thanks to the worldwide opportunities at MBS, I spent a semester in Australia, got to know a new culture and consolidated my language skills. I am more than grateful for these opportunities!"



Fernando (Spain)
Alumnus MBA,
Founder of Eccocar,
Munich, Germany
and Madrid, Spain

"The MBA at MBS has allowed me to broaden my overall horizon: What started as an ambition to achieve more in the corporate world, in the end gave me tools to found my own company, deal with real life problems, and better understand the world we live in."



Ana (Croatia)
Alumna MA IB,
Procurement and inventory
management department
at Atlantic Grupa, Croatia

"For my master's I was looking for a city that offered excellent job opportunities. I realized that Munich and MBS were the perfect choice. During my studies I met many people who later became friends for a lifetime. My time at MBS was an amazing experience."

Are you looking for more information? Your Contact



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